

Press Release
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JBL

HARMAN

ΖΗΣΕ ΤΟΝ
ΡΥΘΜΟ ΤΩΝ
ΧΡΙΣΤΟΥΓΕΝΝΩΝ

Feel the Christmas Rhythm

Έχω Auracast!

A campaign dedicated to the magic of sound and the moments that bring us together. This year, JBL speakers, headphones, soundbars, and gaming equipment are transformed into Christmas "heroes" that combine cutting-edge technology and top-notch design, becoming the most valuable gift of all. Through clever dialogues, our "heroes" help us understand their most important features.

Christmas is the season when everyday life is filled with music, festive rhythms, and emotions that awaken memories. This year, JBL invites us to "live the rhythm of Christmas," giving sound to every moment, big and small, from decorating and family gatherings to quiet moments of relaxation and big holiday parties. It's the perfect gift to make all your loved ones, young and old, smile.

Just in case...





Speakers

The JBL Grip combines powerful JBL Pro Sound with up to 14 hours of battery life, while its ambient lighting adds a warm festive atmosphere to any space. It is a small but impressive speaker that brings the spirit of Christmas everywhere, from home to festive outings. JBL Authentics 300 is designed for those who want a premium sound and aesthetic experience. With a retro design, automatic self-tuning to adapt to the space, and built-in Wi-Fi that allows access to music streaming services, it turns every Christmas evening into a small, personal concert.



Headphones

The JBL Tune 770NC is the ideal choice for anyone looking for comfort and clear sound during the holidays. With Adaptive Noise Cancelling and Smart Ambient, they allow the user to isolate themselves or stay in touch with their surroundings when needed. The impressive battery life of up to 70 hours, combined with fast charging, ensures uninterrupted listening all day long, while the legendary JBL sound brings every Christmas song or podcast to life. In the premium category, the JBL Tour Pro 3 is a top-of-the-line pair of true wireless headphones for those who want the ultimate experience. The Smart Charging Case™ offers entertainment and control on the go, while the immersive JBL Spatial 360 sound with Head Tracking creates a vivid, three-dimensional experience.





About WaveMotion S.A.

WaveMotion is a public limited company that imports technology products. It is based in Athens and operates in the fields of smart electronics, high technology, sound, and image. The word WaveMotion brings to mind words such as: sound, light, image, power, speed, and entertainment. Just as waves move constantly and rapidly, so does technology evolve in the fields of sound, image, telecommunications, and information technology. WaveMotion's goal is to provide the Greek market with high-tech products that combine cutting-edge technology with aesthetics and modern design. Today, WaveMotion is the official distributor in the Greek market for the following international brand names, which are leaders in their field: harman/kardon, JBL, Kef, Q Acoustics, Audio Pro, QED, Goldring, rapoo, Native Union, and Livall.



About HARMAN

HARMAN (harman.com) designs and manufactures products and solutions for automotive, consumers and businesses worldwide, including connected car systems, audio and video products, enterprise automation solutions and services that support the Internet of Things. With leading brands such as AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, and Revel®, HARMAN is admired by audio enthusiasts, musicians, and entertainment venues around the world. More than 50 million cars on the road today are equipped with HARMAN audio systems. Our software services support and are compatible with billions of mobile devices and systems that are connected, integrated, and secure across all platforms, from home to car to mobile. HARMAN employs approximately 30,000 people throughout the Americas, Europe, and Asia. In March 2017, HARMAN became a subsidiary of Samsung Electronics Co., Ltd.

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